NCC Cable System Order

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Comments :	•	Survey	Status	Phone	Office	Sales Coordinator	AE		Market	System Name	Syscode	Order #
R2: 8.30 added \$197, mgs from contract#62317649. Please review and confirm!		Cable Nielsen Live+SD Jun16	Not accepted	(301) 951-2620	Washington	Collin Moore	Brenda Hadley		Grand Rapids	Spectrum/Allegan, MI	6961	62317647
lease review and confirm!	Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
	Approval Required	Adults 35+				1163	183	124		API RFS	Strategic Media Services, Inc	08/29/16 - 09/04/16
	CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
	•	•							S			
	CPM	GIMP	Cost Per Spot	100.0							2 Vs. 1	08/30/16
	,	1			74	\$871.25	\$153.75	\$1,025.00	1			

	15 MNBC	14 FXNC	13 FXNC	12 FXNC	11 FXNC	10 FXNC	9 ESPN	8 ESPN	7 ESPN	6 ESPN	5 CNN	4 CNN	3 CNN	2 CNN	1 CNN	Line Net
	MORNING JOE<	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	FOX AND FRIEND<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	VARIOUS	CNN NEWSROOM<	NEW DAY<	Program
	8/29/16	8/29/16	8/29/16	8/29/16	8/29/16	8/29/16	8/29/16	8/29/16	8/29/16	8/29/16	8/29/16	8/29/16	8/29/16	8/29/16	8/29/16	Start Date
	9/4/16	9/4/16	9/4/16	9/4/16	9/4/16	9/4/16	9/4/16	9/4/16	9/4/16	9/4/16	9/4/16	9/4/16	9/4/16	9/4/16	9/4/16	Stop Date
40.00	05:00	09:00	19:00	16:00	09:00	05:00	09:00	19:00	16:00	09:00	09:00	19:00	16:00	09:00	05:00	Start Time
10.00	09:00	19:00	24:00	19:00	16:00	09:00	19:00	24:00	19:00	16:00	19:00	24:00	19:00	16:00	09:00	Stop
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24400	\$11.00	\$14.00	\$18.00	\$14.00	\$9.00	\$14.00	\$14.00	\$18.00	\$14.00	\$9.00	\$14.00	\$18.00	\$14.00	\$9.00	\$14.00	Unit Cost
800 00	\$88.00	\$42.00	\$72.00	\$84.00	\$36.00	\$56.00	\$84.00	\$108.00	\$70.00	\$36.00	\$42.00	\$126.00	\$42.00	\$27.00	\$70.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
DO +0" ma	NCR Combined BOOKENDS	Line Comment														



NCC Cable System Order

Order#	62317647	Flight Dates	08/29/16 - 09/04/16	Update Date	0.	08/30/16	
Syscode	6961	Agency	Strategic Media Services, Inc	Version	2	2 Vs. 1	
System Name	Spectrum/Allegan, MI	Advertiser	API RFS	Show All Lines			
Market	Grand Rapids			Total # of Weeks			_
		Client Code	124	Total			\$1,025.00
AE	Brenda Hadley	Product Code	183	Commission			\$153.75
Sales Coordinator	Collin Moore	Est Code	1163	Net Total			\$871.25
Office	Washington	Product Name		Total Spots			74
Phone	(301) 951-2620	Credit Status		Affiliate Split	1	100.0	
Status	Not accepted			Sold On	C	Cost Per Spot	
Survey	Cable Nielsen Live+SD Jun16	Primary Demo	Adults 35+	GRP	G	GIMP	
•		Makegood Policy	Approval Required	CPP	С	СРМ	

Comments :	
R2: 8.30	
added \$197, n	
igs from contrac	
ct#62317649. F	
lease review a	
and confirm!	

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17	Line
FXNC	Net
VARIOUS	Program
8/29/16	Start Date
9/4/16	Stop Date
16:00	Start Time
19:00	Stop Time
×	3
×	-1
×	8
×	-1
×	П
×	S
×	S
	RTG
4	ΙMΡ
>	Total Spots
\$14.00	Unit Cost
\$14.00	Total Cost
30	Spot Len
R2 +1x mg	Line Comment

	Sep 2016	Oct 2016	Nov 2016 Dec 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	74	0	0	0	0	0	0	0	0	0	0	0	74
AMT	\$1,025.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,025.00
Section 1997													

Date Printed 08/31/16